



C.O.I.M. S.p.A.  
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## PRESS RELEASE

### Drupa 2024: COIM presents its expanded range of packaging adhesives

**COIM has enhanced its packaging product line with new cold seal solutions, addressing the growing global demand for specific product types.**

*Milan, 18.6.2024* - **COIM**, a world leader in the chemical industry, introduced an expanded range of packaging solutions at Drupa 2024.

Traditionally known for its polyurethane-based adhesives, **COIM** now offers a **new line of Cold Seal Coatings** that enable rapid product packaging and sealing. These versatile solutions can be used across multiple sectors, including the food and detergent industries, for packaging products like ice cream and dishwasher tabs.

“**COIM**’s decision to expand its packaging product portfolio with cold seal solutions is a response to the global trend of increasing consumption of dairy, bakery, and frozen foods. For instance, the demand for ice cream and popsicles has risen, perhaps driven by higher temperatures and economic growth in poorer countries,” says **Luca Gianzini, M&A and M&A Manager at COIM**.

**COIM**’s new Cold Seal Coatings are currently produced at its Italian facility in San Martino in Strada (Lodi), and in Brazil. The range showcased at Drupa 2024 includes two solutions for ice cream and chocolate packaging, a solution for paper wrappers (such as the ones used for album stickers), and release lacquers needed for mono-film applications, covering more than 98% of application needs in this area.

“The flexible packaging industry is constantly evolving, in an ongoing search for innovative and eco-friendly solutions. Against this backdrop, Cold Seal technology presents an excellent opportunity, aligning with the demands for sustainable packaging processes. It represents a significant step forward, combining high-speed packaging efficiency with low energy consumption. Additionally, Cold Seal products are highly adaptable to various applications, making them suitable for packaging that ranges from mono-material polyolefins to full-paper solutions, providing clear benefits in terms of compatibility with mechanical recycling processes,” says **Marco Capecchi, Business Development Manager Adhesives EMEA**.

“Drupa also gave us the opportunity to showcase the performance of our solutions through partnerships with key players like Bobst and Nordmeccanica. We have been working with them to develop innovative solutions aimed at further boosting the sustainability of **COIM**’s products.” concludes Gianzini.

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*C.O.I.M. S.p.a. is the brainchild of Mario Buzzella and Cesare Zocchi, two entrepreneurs driven by the same passion for chemistry, who founded the company in 1962 to meet the increasing demand for chemicals resulting from a booming economy. 62 years later, COIM Group is an Italian multinational company that develops, produces and sells chemical specialties for the manufacturing industry worldwide, guaranteeing a local presence through 19 companies - of which 9 specialized production and R&D sites - in Italy, Singapore, India, USA, Brazil, Spain, Austria and the Netherlands. Over 1,350 specialised collaborators are committed to meeting customers' expectations with three main product families:*

1. Polyesters and polyols;
2. PU Case: coatings, adhesives, sealants, and polyurethane-based elastomers;
3. Polyesters and special resins.

*COIM can meet technical, commercial, and logistics needs of customers located in 90 countries for a turnover of 1 billion euros. This is possible thanks to its integration of raw materials, focus on polyurethane systems, a wide and diversified offering - 18 product ranges from polyesters to PU systems -, and a large production capacity.*

*COIM focuses on continuous and sustainable development based on corporate values, such as care and respect for people and the environment.*

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