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Partnership between COIM GROUP and NORDMECCANICA: Sustainable Innovation in the Flexible Packaging Market

Milan, October 30, 2024 - In today's world, marked by a growing focus on sustainability and reducing environmental impact, **COIM GROUP** and **NORDMECCANICA** are announcing a new and exciting partnership aimed at developing innovative solutions for the flexible packaging market. This strategic collaboration seeks to provide tangible answers to the flexible packaging industry's sustainability needs, with a particular focus on eco-friendly materials and technologies.

A Partnership for the Future of Flexible Packaging

COIM GROUP, leader in the production of specialty chemicals and polymers, and NORDMECCANICA, leading manufacturer of coating and laminating machinery for plastic and paper films, share a common vision: to develop advanced technologies that combine high technical performance with reduced environmental impact. Through this synergy, the two companies aim to promote the use of sustainable materials, improve production process efficiency, and contribute to reducing carbon emissions across the entire flexible packaging value chain.

The Paper Project: a turn in Sustainable Packaging

One of the most significant results of this collaboration is the Paper Project, an initiative dedicated to the creation of flexible paper-based packaging. The Paper Project represents a concrete solution to meet market demands for new solutions, while offering high performance in terms of resistance, preservation and protection of packaged products. Paper, as a renewable and easily recyclable resource, is considered a promising alternative for the future of sustainable packaging. The Paper Project stands out for the use of advanced technologies, jointly developed by COIM GROUP and NORDMECCANICA, which allow to maintain the functional properties of the packaging (such as the barrier to humidity and gases) while ensuring its recyclability. The Paper Project stands out for its use of advanced technologies, jointly developed by COIM GROUP and NORDMECCANICA, which preserve the

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functional properties of packaging (such as moisture and gas barrier) while ensuring its recyclability.

Presentation at the 2025 K Fair

The Paper Project, along with other innovative solutions arising from the partnership, will be officially presented at the 2025 K Fair, one of the world's most important events for the plastics and rubber industry. This international stage will offer COIM GROUP and NORDMECCANICA the opportunity to showcase the progress made and the sustainable solutions developed to meet the industry's new challenges. The K Fair will also provide a platform to discuss global trends in sustainable packaging, with a particular focus on technologies that can facilitate the transition toward a circular economy. The presentation of the Paper Project will be a key moment to highlight the potential of this innovation and its applications across various market segments.

A Commitment to the Circular Economy

This partnership extends beyond the development of new materials, embracing a broader vision of sustainability. COIM GROUP and NORDMECCANICA have declared their commitment to promoting the circular economy through efficient resource use, waste reduction, and recycling promotion. A tangible example of this commitment is the Paper Project, which fits perfectly into a model of production and consumption aimed at reducing the overall environmental impact.

"The partnership between COIM GROUP and NORDMECCANICA marks an important step towards a more sustainable future for the flexible packaging sector. By developing innovative solutions, these two companies demonstrate how high technical performance can be combined with respect for the environment. Anticipation for the 2025 K Fair is already high, and the industry is eager to see how this collaboration can shape the future of sustainable flexible packaging. With an approach that combines research, development, and a long-term vision, COIM GROUP and NORDMECCANICA are positioned as leaders in a necessary transformation toward a greener and more innovative packaging industry" - comments **Luca Gianzini, Marketing and M&A Manager of COIM GROUP.**

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"Nordmeccanica has always taken on the challenges the market presents. It has energetically aimed to combine sustainability with technological development to support the Converting sector. The collaboration between NORDMECCANICA and COIM is an important catalyst, showcasing the vitality of Italian family businesses, which have made the Italian industry renowned for foresight and courage. In their shared development vision, the two companies are committed to finding solutions that allow for decisive growth, balancing environmental awareness to provide a better world for future generations without compromising competitiveness" - comments **Vincenzo Cerciello, Vice President of Nordmeccanica.**

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C.O.I.M. S.p.A. It was founded in 1962 from the meeting between Mario Buzzella and Cesare Zocchi, two individuals united by a passion for chemistry and entrepreneurial spirit. They started a business aimed at meeting the growing demand for chemical products generated by a rapidly expanding economy.

After 62 years, the COIM Group is an Italian multinational that develops, produces, and markets specialty chemicals worldwide for the manufacturing industry, ensuring local presence through 19 companies - of which 9 are specialized production and R&D sites - in Italy, Singapore, India, the USA, Brazil, Spain, Austria, and the Netherlands. Over 1,350 specialized employees are dedicated daily to understanding and meeting customer expectations with three main product families:

1. Polyesters and polyols;
2. PU Case: coatings, adhesives, sealants, and polyurethane-based elastomers;
3. Polyesters and special resins.

Integration of raw materials, focus on polyurethane systems, a broad and diversified offering—18 product lines, from polyesters to PU systems—and substantial production capacity give COIM the ability to meet the technical, commercial, and logistical needs of customers in over 90 countries, with a turnover of over 1 billion euros.

The goal of the COIM Group is continuous and sustainable development, in line with the values that have always characterized its activities: care and respect for people and the environment.

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